



FIESTA COMEDY EXPLOSION

COMEDY SHOW • APRIL 26, 2018

2018 SPONSORSHIP PACKAGE

The Priest Holmes Foundation Presents:

FIESTA COMEDY EXPLOSION



Come join us for a night of feel-good laughter as the Priest Holmes Foundation hosts its annual scholarship fundraiser, Fiesta Comedy Explosion, at the Laugh Out Loud Comedy Club. This year's official Fiesta event is set for Thursday, April 26, 2018. Proceeds will benefit graduating high school seniors with scholarships that reside in Bexar County.

The Priest Holmes Foundation is a recognized 501 (C)(3) organization. We are committed to encouraging education and enhancing the lives of children in our community. Through comprehensive programs and scholarships, the Foundation will help lay the groundwork to empower students to achieve brighter and more prosperous futures.



FEATURING
GINA BRILLON

APRIL 26TH 2018
LAUGH OUT LOUD COMEDY CLUB

PHf IMPACT ON STUDENTS



Priest Holmes Foundation,

There aren't enough words to say how thankful I am for this scholarship. It has helped me make my education goals possible as a freshman at the University of Mississippi.

As of right now, I am majoring in Business and plan to declare my study in Finance to be a Financial Advisor. I am very excited for this new chapter in my life. This scholarship means a lot to me because I was recognized for my leadership in softball and also provides support while my mom is fighting cancer.

When I received the phone call that I would be awarded a scholarship, it brought tears to my eyes. I am incredibly thankful for the Priest Holmes Foundation and its impact on my life through this scholarship.

Sincerely,

Corey Oppenheim
University of Mississippi

PH^f IMPACT ON STUDENTS



"It is such an honor to have been chosen for this scholarship. I promise that I will take every opportunity this provides and use it to obtain a successful career and better the world around me."

Addison Floyd
University of Mary Hardin-Baylor



"This scholarship is huge. It will help me achieve my goal as a future sports agent. I plan to major in finance and then go to law school."

Andres Cano
University of Texas at San Antonio



"This scholarship will give me the chance to go to college and promote physical education as well as becoming an engineer to further show others the hard work and effort that athletics has showed me."

Adam Garcia
Palo Alto College



"My mother raised me to acknowledge myself as an individual not a label. I plan to major in Sports Management with a minor in Sports Medicine."

Shaun Pettit
Houston Community College

SPONSORSHIPS

Please review the various sponsorship levels as outlined on the following pages and let us know how you would like to support the Fiesta Comedy Explosion. We appreciate your time and interest and look forward to discussing sponsorship possibilities with you.



FIESTA COMEDY
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MARQUEE SPONSORSHIP

\$10,000

SPONSORSHIP PACKAGE

As the Marquee Sponsor, your company will receive exclusivity as the only sponsor to receive the following benefits of the Fiesta Comedy Explosion.

MARQUEE SPONSORSHIP INCLUDES:

- Company name and/or logo displayed as the Official Sponsor of the Fiesta Comedy Explosion 2018 on the PHF website.
- Digital Ad and Circular Insert
- Prominent Logo Placement in the FIESTA Magazine as an official Fiesta Comedy Explosion 2018 Sponsor (deadline January 1, 2018) and all printed marketing collateral
- Company name and/or logo displayed on Marquee and website at Laugh Out Loud Comedy Club
- Sponsor acknowledgment via radio, television interviews, and during the event
- Company name and/or logo will be placed on the step and repeat
- Four (4) reserved tables - a total of sixteen seats - in VIP section with company logo displayed
- Complimentary dinner to include alcohol and nonalcohol beverages
- Meet and greet with photo opportunities
- Company will receive Priest Holmes autographed memorabilia with gift basket

FIESTA SPONSORSHIP

\$5,000

SPONSORSHIP PACKAGE

As the Fiesta Sponsor, your company will receive the following benefits of the Fiesta Comedy Explosion.

FIESTA SPONSORSHIP INCLUDES:

- Company name and/or logo displayed as a supporting sponsor of the Fiesta Comedy Explosion 2018 on the PHF website.
- Digital Ad
- Sponsor acknowledgment via radio, television interviews, and during the event
- Company name and/or logo will be placed on the step and repeat
- Two (2) reserved tables - a total of eight seats - in VIP section with company logo displayed
- Complimentary dinner to include alcohol and nonalcohol beverages
- Meet and greet with photo opportunities
- Company will receive Priest Holmes autographed memorabilia with gift basket

FEATURING

GINA BRILLON

APRIL 26TH 2018

LAUREL HALL COMEDY CLUB

COMEDY SPONSORSHIP

\$2,500

SPONSORSHIP PACKAGE

As the Comedy Sponsor, your company will receive the following benefits of the Fiesta Comedy Explosion.

COMEDY SPONSORSHIP INCLUDES:

- Sponsor acknowledgment on event program announcements
- One (1) reserved - table of four (4) - in VIP section with company logo displayed
- Complimentary dinner to include alcohol and nonalcohol beverages
- Meet and greet with photo opportunities
- Company will receive a gift basket

FEATURING

GINA BRILLON

APRIL 26TH 2018

LAQUITA L. COMEDY CLUB

FIESTA COMEDY
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EXPLOSION SPONSORSHIP

\$1,000

SPONSORSHIP PACKAGE

As the Explosion Sponsor, your company will receive the following benefits of the Fiesta Comedy Explosion.

EXPLOSION SPONSORSHIP INCLUDES:

- Sponsor acknowledgment on event program announcements
- One (1) reserved table of four (4)
- Company will receive a gift basket

FEATURING

GINA BRILLON

APRIL 26TH 2018

LAUGHLIN TOWN CENTER CLUB

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PRINT & DIGITAL SPONSORSHIPS

We connect brands with our audience through high-quality ad space on PriestHolmes.com and PriestHolmesFoundation.org. PHF also offers a unique opportunity for any business that distributes cups, offers seating and/or has a high volume of transactions.



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CUP SPONSOR

DISTRIBUTOR:

- Distributor receives a .30¢ per cup donation credit
- Minimum 10,000 cups ordered through their own supplier or a PHF supplier

ADVERTISER:

- Advertiser donates a .30¢ per cup fee
- Minimum 10,000 cups order (\$3,000)



TABLE TENT SPONSOR

DISTRIBUTOR:

- Distributor receives a \$10 donation credit per table
- Minimum 1,000 table tents ordered through their own supplier or a PHF supplier

ADVERTISER:

- Advertiser donates a \$3 per table tent fee
- Minimum 1,000 table tent order (\$3,000)



INSERTS SPONSOR

DISTRIBUTOR:

- Distributor receives a .15¢ donation credit per insert
- Minimum 10,000 inserts ordered through their own supplier or a PHF supplier

ADVERTISER:

- Advertiser donates a .15¢ per insert fee
- Minimum 10,000 insert order (\$1,500)

DIGITAL AD SPONSOR



We connect brands with our audience through high-quality ad space on PriestHolmes.com and PriestHolmesFoundation.org. Ad spaces are non-invasive to the visitor and are placed inline with the flow of the content. Ads are embedded into related content where attention is already focused, and consistently achieve a high viewability rate.

ROTATION ON:

- PriestHolmes.com Press Articles & Blogs
- PriestHolmesFoundation.org Press Articles & Blogs

GINA BRILLON

APRIL 26TH 2018

AUGUST 10TH 2018



NEWSLETTER SPONSOR

Capitalize on our loyal newsletter base to build your brands and business. Our campaigns give you visibility and adjacency options to ensure your ad gets the attention it deserves — from an audience that makes a difference. Contact us to discuss how you would like advertise in our newsletter. Together we'll find if the Fiesta Comedy Explosion newsletters are a good match for your business!

LOGO FEATURED IN:

- Monthly Newsletter Campaign
- Ticket Purchase Emails
- Event Reminder Emails

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WE WISH TO BE RECOGNIZED AS:

- | | | |
|--|---|---|
| <input type="checkbox"/> Marquee Sponsor | <input type="checkbox"/> Explosion Sponsor | <input type="checkbox"/> Inserts Sponsor |
| <input type="checkbox"/> Fiesta Sponsor | <input type="checkbox"/> Cup Sponsor | <input type="checkbox"/> Website Sponsor |
| <input type="checkbox"/> Comedy Sponsor | <input type="checkbox"/> Table Tent Sponsor | <input type="checkbox"/> Newsletter Sponsor |

Donation Amount: \$ _____

ADDITIONAL WAYS TO SUPPORT:

In-kind Donation: _____ Value: \$ _____

Company Name: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Completion of this agreement form is confirmation of your support as a sponsor of the event, as set out above. upon receipt of this form, Priest Holmes Foundation will send an invoice for payment of the sponsorship amount. The sponsor is to make payment to Priest Holmes Foundation within 30 days prior to the event. Please note that sponsorships are non-refundable.

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PAYMENT OPTIONS

- ☐ Please Invoice
- ☐ Payment Enclosed (Checks payable to Priest Holmes Foundation)
- ☐ Credit Card (☐ Mastercard ☐ Visa ☐ AMEX)

Credit Card Number: _____

Expiration Date: _____

Will you be donating an item in our raffle? Yes _____ No _____

Retail value of donated item: \$ _____

Description of donated item: _____

*If art work, please provide: name of the piece, dimensions, artist name and a biography.
(If you are donating a raffle item and require a receipt please include an invoice with this form.)

Business/Tax Receipt to be issued to: _____

Please return form and payment to:

Priest Holmes

Priest Holmes Foundation

5804 Babcock Road #100

San Antonio, TX 78240

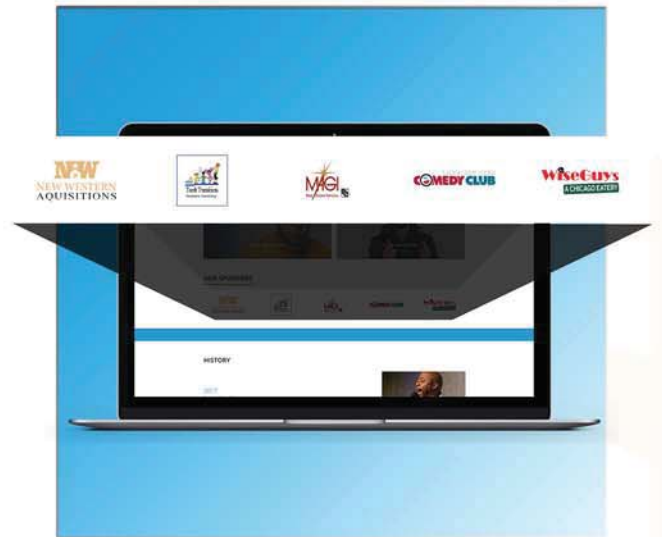
Phone: 210.541.4642

Email: info@priestholmesfoundation.org

Website: priestholmesfoundation.org



INSERTS



LOGO ON WEBSITE



DIGITAL AD SPACE



MARQUEE



AUTOGRAPHED MEMORABILIA



FIESTA MAGAZINE

THANK YOU

We look forward to including your business as a sponsor of the Fiesta Comedy Explosion.

Additional ways to support:

Comedy Show Tickets
Cash and in-kind donations
Raffle donations

For more information, please contact:

Priest Holmes
info@priestholmesfoundation.org
210.541.4642



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